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Chiang Mai University A Leading University Committed to Sodial Responsibility and Systematical Development

SDGS CHIANG MAI UNIVERSITY

2021 - 2022

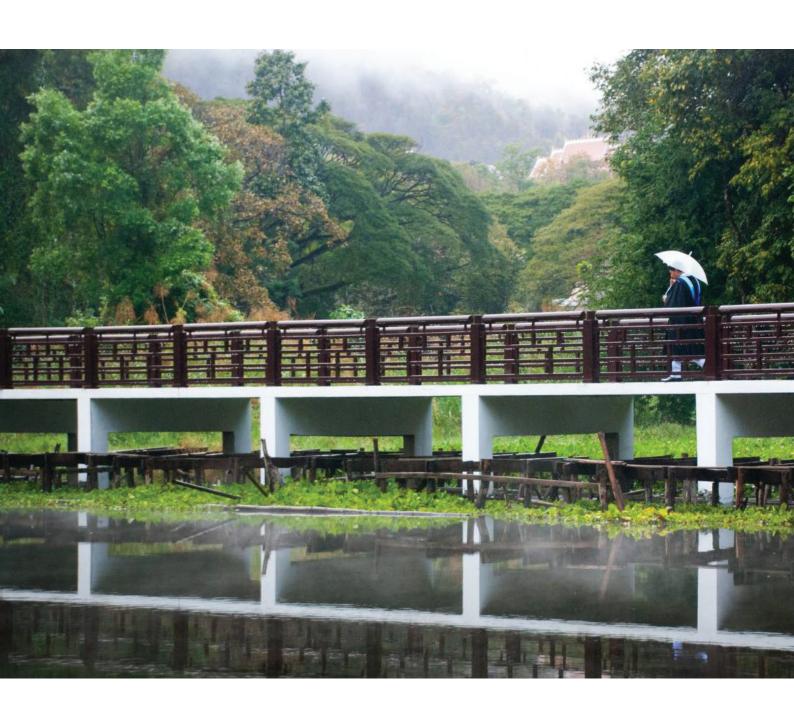




SDGS CHIANG MAI UNIVERSITY

2021 - 2022









SDGs

<mark>Chiang Mai</mark> University

Chiang Mai University (CMU) has set its main operational direction towards achieving the Sustainable Development Goals: SDGs. By defining them as the organization's strategic objectives, it reflects the fact that CMU has become a leading university which values the community, both nationally and globally. The SDGs selected are also in compliance with the six strategic objectives of the university.



Introduction

As the vision of Chiang Mai University is to be "A Leading University Committed to Social Responsibility and Sustainable Development through Innovation", CMU has made the 17 Sustainable Development Goals (SDGs) an integral component of the proactive and mission-based strategies which are deemed necessary to achieve the university's six Strategic Objectives (SO).

SO1: Biopolis Platform through CMU BCG, Sustainable Valley, and Smart Campus Flagships. This strategy complies with 3 SDGs—SDG 7: Affordable and Clean Energy, increase accessibility to sustainable energy; SDG 11: Sustainable Cities and Communities, create cities and safe settlements; and SDG 13: Climate Action, stop global warming.

SO2: Medicopolis Platform through Digital Health and Medical & Health Innovation District Flagships. This strategy complies with 2 SDGs—SDG 2: Zero Hunger, eliminate starvation and establish food security; and SDG 3: Good Health and Well-being, promote health and well-being for all.

SO3: Creative Lanna (Northern Thai) Platform through Design & Culture Entrepreneurship, Creative Lanna, and Creative Lana Branding Flagships. This strategy complies with 2 SDGs—SDG 1: No Poverty, eliminate poverty; and SDG 11: Sustainable Cities and Communities, create cities and safe settlements.

SO4: Education Platform through Multidisciplinary Program, Innovative Learning, Inclusive Education, and Data & Demand Driven Flagships. This strategy complies with 2 SDGs—including SDG 4: Quality Education, promote learning opportunities; and SDG 17: Partnerships for the Goals, build collaboration agreements at the international level towards sustainable development.

SO5: Research and Innovation Platform through Frontier & Deep Technology, Global Partnership, Open-Innovation, Research & Flagships. This strategy complies with SDG 9: Industry, Innovation, and Infrastructure, develop sustainable industries and innovation.

SO6: CMU Excellence Management Platform through Agile & Resilient, Innovative Workforce, Intelligent Organization Platforms. This strategy complies with 2 SDGs—SDG 1: No poverty, eliminate poverty; and SDG 11: Sustainable Cities and Communities, create cities and safe settlements as per EdPEx/TQA assessment.



In addition to proactive and mission-based strategies, CMU also conducts activities that support all SDGs, including SDG 5: Gender Equality, ensure equality for women and girls; SDG 6: Clean Water and Sanitation, Manage water sustainably for everyday use; SDG 8: Decent Work and Economic Growth, Promote economic growth; SDG 10: Reduced Inequality, Reduce inequality domestically and nationally; SDG 14: Life Below Water, Preserve and sustainably utilize marine resources; SDG 15: Life on Land, Foster the sustainable use of terrestrial ecosystems; SDG 16: Peace and Justice Strong Institutions, Promote peace and equal access to justice; and SDG 17: Partnerships for the Goals, Build collaboration agreements at the international level towards sustainable development. Images of the activities and operations have been included in this SDG Report. These images represent only a part of all activities and results related to the achievement of the sustainable development goals.



Message from the President

Chiang Mai University is Thailand's first regional university, established in accordance with the nation's policy and the educational requirements of the people of Northern Thailand. It is a center for academic pursuits and top-level professionals, providing benefit at both local and national levels.

Chiang Mai University's vision is to be a leading university committed to social responsibility and sustainable development through Innovation by introducing Sufficiency Economy Philosophy (SEP) and Sustainable Development Goals (SDGs) as part of its operational framework. It aims to deliver societal values both domestically and on a global scale through education, research, academic service (outreach), and integrated management (stewardship). As a leading national university, Chiang Mai University offers academic services that remain sharpened through CMU's Strategic Objectives, including 1.Biopolis Platform, 2. Medicopolis Platform, 3. Creative Lanna (Northern Thai) Platform, 4.Education Platform, 5. Research and Innovation Platform, and 6. CMU Excellence Management Platform. These strategies help the university produce graduates with integrity, quality, and global citizenship skills. They also enable the university to produce meaningful research and valuable innovations, all while delivering academic services that benefit society through the application of integrated management.

In addition, the university has established guidelines for the creation of research and academic services to build a network of cooperation with various agencies, including in the government, private, and social sector, and especially within academic circles. It also aims to raise the staff's awareness of and participation in fulfilling the university's SDG targets.

Chiang Mai University is committed to strengthening the community, the nation, and the globe by building a network of collaboration between all stakeholders regionally, nationally, and internationally in an effort to achieve the Sustainable Development Goal (SDG) targets via integrated action.

Professor Dr. Pongruk Sribanditmongkol, M.D. President









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17 Sustainable Development Goals (SDGs)

SDG 1 No Poverty	: End poverty	
SDG 2 Zero Hunger	: End starvation and establish food security	
SDG 3 Good Health and Well-being	: Promote health and well-being for all	
SDG 4 Quality Education	: Promote learning opportunities	
SDG 5 Gender Equality	: Ensure equality for women and all genders	
SDG 6 Clean Water and Sanitation	: Manage water sustainably for everyday use	
SDG 7 Affordable and Clean Energy	: Increase accessibility to sustainable energy	
SDG 8 Decent Work and Economic Growth	: Promote economic growth	
SDG 9 Industry, Innovation, and Infrastructure	: Develop sustainable industries and innovation	
SDG 10 Reduced Inequalities	: Reduce inequality domestically and nationally	
SDG 11 Sustainable Cities and Communities	: Create cities and safe settlements	
SDG 12 Responsible Consumption and Production	: Establish sustainable pattern of production and consumption	
SDG 13 Climate Action	: Stop global warming	
SDG 14 Life Below Water	: Preserve and sustainably utilize marine resources	
SDG 15 Life on Land	: Foster the sustainable use of terrestrial ecosystems	
SDG 16 Peace, Justice and Strong Institutions	: Promote peace and equal access to justice	
SDG 17 Partnerships for the Goals	: Build collaboration agreements at the international level towards sustainable development	



End Poverty

Lum Rice Cocoball "ລຳໄຣຫ້"

ช้าวเหนียวเปียกลำไข ขนมหวานแบบไทยๆ จากข้าวก่ำสาขหันธุ์ทิเศษจากมช. ที่ปลูกและดูแลอย่างพิมิพิพัณ ด้วยเทคโลยีที่ทันสมัข นำมารังสรรค์เมนูในการรับประทานรูปแบบไหม่ด้วยเทคนิคยเพียร์ริทิเคชัน (Spherification) ที่ได้รอยัมน์สยุดพิเศษ แฮมมสาน ความนุ่มของข้าวเหนียวก่ำ รสหวานของลำไขออแกนิก และความกลมกล่อมหอมมันของน้ำกะทิอย่างจงตัวไว้ในนำเดียว

> Assisting, Rehabitating, Transitioning to New Normal





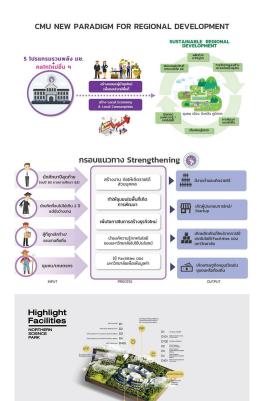
Smi







Source: https://www.cmu.ac.th/th/ article/73b476eb-4453-489e-9897-16a47df29b78



CMU spent huge amount of money to assist students and relieve the situations of COVID-19.

Chiang Mai University has realized the impacts of COVID-19 and determined the guidelines to assist its students and relieve the burden through various implementations below.

- 1. Reduce the tuition fees in all programs, for both undergraudate and graduate levels.
- 2. Reduce the dormitory fees in the first semester of Academic Year 2021.
- 3. Allocate the scholarships at both faculty and university levels.
- 4. Set up the student relief funds for work and loans.
- 5. Extend the time periods/postpone the educational payment for those with student loans and other students in need.
- 6. Provide the educational supports through free SIM cards to enable the internet usage among students for fully effective online learning.
- 7. Provide the laptop lending services for students in need.

In addition, the equipment of EZ Studio and copyrights of Zoom Application are prepared to facilitate the online learning. These implementations are worth 465,000,000 Baht (Four Hundred Sixty Five Million Baht).

5 Programs: CMU Power Strengthening and Transitioning to New Normal after COVID-19

Northen Science Park in Chiang Mai Province and Chiang Mai University have applied the knowledge of technology and university infrastructure for utmost benefits to people, communities, and society on a large scale, affected by the situations of COVID-19 outbreak, through "5 Programs: CMU Power for Strenthening and Transitioning to New Normal" to model the mechanism in collaboration with other mechanisms to produce people and new-era leaders, work opportunities, incomes, and solutions to all areas as well as social and economic developments for sustainability in local development.

Program 1: CMU Local Engagement Plug & Play

Program 2: Learning & Working with CMU

Program 3: CMU Startup

Program 4: CMU Knowhow for All

Program 5: CMU Pilot Plant for Value-Added

Source: https://cmu.ac.th/th/article/9e04d210-ed28-46a1-89c5-21f36d0a5908







Gastronomy Tourism: LANNA Gastronomy "Miss Chiang Mai"

Chiang Mai University has launched Gastronomy Tourism: Lanna Gastronomy "Miss Chiang Mai" as the project with aims to address the problems and promote the social and economic recovery after the COVID-19 pandemic, highligting Chiang Mai as a city for Lanna gastronomy tourism to enhance its potential and selfreliance while presenting the local identities of its native lifestyles globally through the food that narrates the stories and makes people miss the city of Chiang Mai. It also promotes Chiang Mai as the Destination of Gastronomy Tourism that can draw tourists with their interest in culture in order to upgrade the quality tourism and generate higher incomes. This can put more positive impacts on the economy, tourism, and restaurant businesses in Chiang Mai for income distributions to all sectors with their collaborative economic development.

Source: https://www.cmu.ac.th/th/article/d13f7d26-6705-4b8ebf35-722738aac96b

U2T CMU, The Integrated Socio-economic Upgrading of Sub-districts Project (U2T)

Chiang Mai University was approved for the Integrated Socio-economic Upgrading of Sub-districts Project (U2T) in the first round (the implementation periods between 1 February – 30 December 2021) covering 6 provinces e.g. Chiang Mai, Chiang Rai, Lamphun, Lampang, Mae Hong Son, and Phitsanulok. This project put an emphasis on an economic and social recovery in 50 Sub-districts or Tambons for a community's economic recovery and development of new occupations within the communities. It was divided into 4 aspects e.g. Aspect 1: Honest livelihood development and job creation, Aspect 2: Generation and development of creative economy, Aspect 3: Knowledge application for community healthcare, and Aspect 4: Environmental promotion and circular economy for particular areas.

This project was under collaborations with lecturers and researchers from 18 faculties/divisions to apply their knowledge, experience, and expertise for the target areas, whether the product development, standardization, product processing, marketing development or platforms to be used in the future. Besides, Chiang Mai University has set the policies and guidelines to support and continue the local development in need of knowledge for continuous implementations. It actually focuses on the creation of learning process for local people to continue their implementations whereas the internal budget allocation is made to support such operations to achieve the goals and objectives of the project.

<image>

Source: https://www.cmu.ac.th/th/article/1f41b707-fa25-47c0-a821-dcca5a7064e7

End Hunger and Establish Food Security



2 ZERO HUNGER

<u>}</u>

Upgrading Local Food, Creating New Agricultural Practices for Sustainable Food Safety













CMU Food Center for Suitable Lifestyles

Chiang Mai University has laid out the strategy of food safety along with the intention of its president (Clinical Professor Niwes Nantachit), leading to the construction of a new food center inside the university for quality food with hygiene at reasonable prices to students, personnel, and general people.

Moreover, this food center can be used as a coworking space for students to work together, read books, and talk with peers. It offers Wi-Fi services, clean water, comfortable transporation, and implementation under the standards of food safety and health security during the Covid-19 pandemic.

Source: https://www.cmu.ac.th/th/article/6f21c21c-a30f-4353b8ec-31fe2277e96d

"Kindness" from Local People to Chiang Mai Field Hospital 2

Chiang Mai University set up Chiang Mai Field Hospital 2 at Female Students Dormitory 5 to take care of CMU students and personnel with the positive Covid-19 test results while opening for the donations of necessary items at Female Students Dormitory 7 since 12 April 2022 onwards. Donations were required for necessary items e.g. face masks, alcohol gels, tissues, instant noodles, snacks, beverages, and drinking water, including bedding equipment and beds. Students' parents, lecturers, CMU alumni, Chiang Mai and nearby residents continuously offered those items at the donation point.

Source: https://www.cmu.ac.th/th/article/aa6f4d32-b10d-4191-8fc6-c4a167a8d54c



16





สู่ระดับพรีเมียม กลไกส่งเสริม การท่องเที่ยวเชิงสร้างสรรค์ CMU CCARC

CMU Upgrades Local Food to Premium Levels

The Center of Tourism Research and Development, Social Research Institute, Chiang Mai University, in collaboration with Faculty of Agro-Industry, College of Arts, Media and Technology, and Faculty of Engineering, under the Nation-Building Youth Project: Potential Enhancement of Creative Community Tourism, Luang Nuea Sub-district, Doi Saket District, Chiang Mai Province, held the training programs to improve technological skills and food management for the community tourism to entrepreneurs in Tai Lue areas, Luang Nuea Village, Luang Nuea Sub-district, Doi Saket District, Chiang Mai.

This activity was to change local menus into premium food through "food decorations by chefs from Blackitch Artisan Kitchen" to share the tips for local food decorations to add more nutritional and economic values and to impress the community tourism. Regarding this activity, CMU realized the importance of local engagement in the tourism areas to enhance the food potential together with the community through a representation of local dishes to be widely known and recognized among tourists in respect of cultural charms and folk wisdoms. This eventually brought the commercial benefits to strengthen the community and enable the sustainable tourism management.



Shop for Safe Agricultural Products inside CMU

The Faculty of Agriculture, Chiang Mai University, is one agency to serve as an agricultural learning center and a place for safe agricultural products within the university through an establishment of "Aggie CMU Shop" to sell a variety of safe agricultural produce, vegetables, and fruits from farmers to consumers directly. Several types of products e.g. pesticide-free vegetables, processed products, processed food, seeds, plants, trees, qualified garden soil, agricultural tools, and bio-organic fertilizers are available. These products are selectively chosen from various departments and centers within the Faculty of Agriculture, Chiang Mai University, and farmer groups, including networked entrepreneurs, whereby consumers are assured for the product quality.

Source: https://www.cmu.ac.th/th/article/0648c68a-9ba4-4c68b4f4-3dc0f8ae0c0c

Source: https://www.cmu.ac.th/th/article/4faf2e59-f9ff-486bbebe-fb77bf3e615d



GOOD HEALTH AND WELL-BEING

3





Promoting Quality of Life for All Dimensional Developments to All Ages











Chiang Mai University, Smoke-Free Campus

Chiang Mai University has implemented the measures for all divisions within the university as smoke-free places and promoted the non-smoking campaigns to enable its personnel and students to be aware of smoking hazards, create the hygiene culture, and put up no-smoking labels at their workplaces. In addition, a counseling agency for smoking cessation to assist its students and personnel, including other smokers in general, to stop smoking is available. This counseling service is for any interested persons, whether themselves or their intimate people, while building the understanding toward the successful steps of smoking cessation, regarded as a part of community health promotion. Any interested persons can receive this service at 1) Smoking Cessation Clinic, Faculty of Medicine, Chiang Mai University, with the support of Thai Health Promotion Foundation, 2) "Pharmacy Smoking Cessation", University Pharmacy, Faculty of Pharmacy, Chiang Mai University.

Source: https://sdgs.cmu.ac.th/th/ArticleDetail/8259911e-d3b5-4ad9-bd17-61d092b944db?fbclid=IwAR2bLqLbn9x_pqBL7 g1nc9DNTuB0fdQKqdrz3MP-dyTlg0wEpIAN79O5-PY



Intelligent and Sustainable Sexual Health Promotion Project, Chiang Mai University



This project aims at promoting good health in all dimensions to CMU personnel and students, particularly for sexual health promotion. It is undertaken through comprehensive sex education, safe sex, and good mental health. Furthermore, leader groups and sexual health networks among students are established to promote sexual hygiene for well-being of individuals and the society as a whole in a sustainable way.





"DIY PM 2.5 Net"

Medicopolis

Based on the proactive strategies of Chiang Mai University focusing on "Food, Health and Elderly Care", the medicopolis is then created to improve the quality of life among people and the economy in Chiang Mai for a good society, reduce the inequality of technology and service accessibility, add the values to research works, and develop the local economy by medical innovations through various centers of the university below.

- 1. Medical Hub
- 2. Senior Wellness Center
- 3. Long Term Care Center
- 4. Center for Medical Excellence, Chalermprakiat
- 5. Hariphunchai Medical Center, Lamphun Province
- 6. Thai Traditional Complementary Medicine (TTCM)
- Geriatric Medical Center (GMC) for specialized medical services

Chiang Mai University still concentrates on qualified medical services, creates innovations for healthcare, and expands the opportunity for healthcare access on a wider scale for utmost benefits to people and all the Thai society with good health.

Source: https://www.cmu.ac.th/th/article/d52ce936-e3bf-47d8-a121-e0f44dadd36d

The researcher team at Faculty of Engineering, Chiang Mai University designed and developed "DIY PM 2.5 Net" for bedridden patients to prepare for the severity of haze situation and air pollution in Chiang Mai and excessive PM 2.5 that put an adverse impact on people's health in the local areas. The test undertaken at Tha Pha Public Health Service Center, Mae Chaem District, Chiang Mai Province found that "PM 2.5 Net" could significantly reduce large amount of dust particles, both at low cost and with effectiveness. Therefore, this initiative was expanded to bedridden patients and risk groups at home and in several communities in Mae Chaem District under the Awareness and Adaptation to Haze Project by GistNorth, Faculty of Social Sciences, Chiang Mai University.

The concepts of creative innovation and invention to communities by CMU lecturers and researchers can mitigate the risks from dust in the air, increase an access to healthcare, and improve patients' quality of life. CMU will continue to seek solutions for the haze problem and the clean air for all areas in Chiang Mai.

Source: https://www.cmu.ac.th/th/article/2814f0cb-ab7d-445c-8f2a-beef5a75417f





Promoting Learning Opportunities

CMU		21 พฤศจิกายห 64 DAY
ODEN HOUSE	09.00 - 10.30 u.	คณะทันตแพทยศาสตร์ รายบริการการศึกษาฯ คณะทันตแพทยศาสตร์ มร. หรือ Inttps://live.dent.cmu.ac.th
ONLINE ดาญภาขาใหมเปิดบ้าน มีช.	10.30 - 12.00 u.	คณะมนุษยศาสตร์ Faculty of Humanities, Chiangmai University ghumanomu
3 20 พฤศจกายน 64 09.00 - คณะสถาปัตยกรรมศาสตร์ 10.30 น. รaculty of Architecture Chiang Mai University องrcomu องrcomu	13.00 - 14.30 u.	คณะวิทยาศาสตร์ Faculty of Science, Chiang Mai University escience.cmu
10.30 - คณะเทคนิคการแพทย์ 12.00 น. ราชบาร คณะเทคนิคการแพทย์ มหาวิทยาลัยเรียงใหม่ Associated Medical Sciences องกระกาม	14.30 - 16.00 u.	คณะนิติศาสตร์ f •LIVE Law Cmu ©officialLAWemu
13.00 - คณะการสื่อสารมวลชน 14.30 น. เศ •LIVE คณะการส่อสารมวลชน มหาวิทยาลัยเชียงใหม่ ⊛FacultyOfMasscomm		



Promoting and Supporting Sustainable Lifelong Learning













Faculty of Education, CMU, Executed MOU with Chiang Mai Provincial Administrative Organization for its School Development

The Faculty of Education, Chiang Mai University, and Chiang Mai Provincial Administrative Organization executed the MOU for developing the relevant schools, teachers, educational personnel, students and parents to move forward the educational quality development in Chiang Mai Province and schools under the administration of Chiang Mai Provincial Administrative Organization. It aimed to bring the benefits to schools, teachers, educational personnel, students and parents to receive an educational support for quality education in a sustainable manner. Four schools under its administration were Mae Ai Wittayakom School, Tonkaew Phadungpittayalai School, Ban Sala School, and Mae Ngon Ki Lek School. The MOU was made on 27 May 2021 at Conference Room, 4th Floor, Chiang Mai Provincial Administrative Organization, Mueang District, Chiang Mai.

Source: https://academicser.edu.cmu.ac.th/news/2636-6e1tprfeayhljsl21gkw



CMU OPEN HOUSE ONLINE 2021

Chiang Mai University held the CMU Open House Online 2021 "CMU Insight...Open House" between 20-21 November 2021 to introduce the education programs and readiness to the university along with other information of 7 faculties through Facebook Live, namely Faculty of Architecture, Faculty of Associated Medical Sciences, Faculty of Mass Communication, Faculty of Dentistry, Faculty of Humanities, Faculty of Science, and Faculty of Law to enable any interested students to receive guidance for further studies at each particular faculty within CMU.

Source: https://www.cmu.ac.th/th/article/19f16ded-92f2-48d7bbe5-2a714d4af69e







Day Camp

The Faculty of Education, Chiang Mai University, as the chairperson of Network of Teacher Production and Development Institution in the Upper North hosted the Day Camp on an online platform during 7-8 April 2021. The third-year students and lecturers from the Faculty of Education in five institutions e.g. Chiang Mai University, University of Phayao, Chiang Rai Rajabhat University, Chiang Mai Rajabhat University, and Lampang Rajabhat University along with Bunditpatanasilpa Institute, Chiang Mai College of Dramatic Arts, all attended the activity.

This activity put an emphasis on the desired characteristics for building the community relationship and spatial identity as required by the competency for students under the Teachers for Local Development Project through the study from ideological teachers, teachers as change agents in the community, and interdisciplinary learning management based on the social phenomena, spatial identities, and future perspectives, building the basis for teachers as change agents. Activities for better financial management and self-healthcare practices were also provided.

Source: https://academicser.edu.cmu.ac.th/news/2538-41wf3f2rs6g5d7qsd66v



Short-term Training Program for Lifelong Learning

The Faculty of Political Science and Public Administration along with CMU School of Lifelong Education held the short-term training program for lifelong education in the Course 140104: Citizenship to students from Sanpatong Wittayakom School, whereby students who completed the training program would be certified for their competency from Chiang Mai University as "Active Citizen". This activity was based upon the MOU for Academic Cooperation between the Secondary Educational Service Area Office, Chiang Mai and Sanpatong Wittayakom School to promote and develop the educational programs for lifelong learning to increase the opportunity and readiness for the higher education among students with capabilities and particular interest. The four main goals were an increase of students' learning efficiency, a reduction of educational inequality, a cooperation with government sectors, local administrative organizations, private sectors and the general public, and a development of educational administration innovation. This training program was organized at the Conference Room, Dr.Santi-Khun Saeng Tien Pongpandecha, the 92-year Building, Sanpatong Wittayakom School.

Furthermore, the Faculty of Political Science and Public Administration, Chiang Mai University, has expanded its collaboration for such training programs with other schools in the upcoming years.



Creating Gender Equality





Upgrading Women's Rights for Gender Equality











คณะวิทยาศาสตร์ มหาวิทยาลัยเชียงใหม่ ได้รับคัดเลือกเป็น 1 ใน 5 สตรีไทย ผู้ได้รับทุน "เพื่อสตรีในงานวิทยาศาสตร์" ปี 2564 อากลอรีอัล ประเทศไทย

Fund "For Women in Science" 2021

Associate Professor Dr.Natda Wetchakun, Department of Physics and Materials Science, Faculty of Science, Chiang Mai University, was chosen as one of five outstanding Thai women to receive the 2021 Research Fund Project of L'OREAL Thailand's "For Women in Science" in the field of physical science from the research entitled "Nano-metal Oxides for Treatment of Polluted Water".

This fund is supported by L'OREAL Foundation in collaboration with UNESCO for fund awarding to more than 250 new-generation female researchers at national and regional levels around the world. In Thailand, the Research Fund Project of L'OREAL Thailand "For Women in Science" is exclusively for female researchers aged between 25-40 years in two fields: biological science and physical science. L'OREAL Thailand has continuously carried out this project for 19 years, whereby Thai female researchers awarded by this project are totally 76 persons from 20 institutes.

Source: https://www.cmu.ac.th/th/article/e54de2b2-5d44-4a31bb79-0bca7c2f4a00

Gender Identity Dressing on Commencement Day

Chiang Mai University has realized the importance of gender equality and diversity through an issuance of CMU Announcements regarding dressing and regulations for graduates on its commencement day, allowing students to dress themselves based on their gender identity to participate in the CMU Commencement Ceremony since 2018 onwards.

These announcements all represent that Chiang Mai University puts importance on the rights and liberties for gender equality and human being to avoid discrimination, promote gender fairness, and protect the freedom of expression, leading to a state of physical, mental, social and intellectual well-being, including further self-potential development in the future.

ที่มา: https://sdgs.cmu.ac.th/th/ArticleDetail/365afc0c-a747-424d-854d-3245560d5398







RAINBOW's WORLDS Activity in Pride Month

The Research Institute for Health Sciences, Chiang Mai University, through the Society of Intelligent and Sustainable Sexual Healthy Chiang Mai University, hosted the RAINBOW's WORLDS in Pride Month. Several events e.g. a seminar on "LGBTQ Rights + Present", an exhibition of CAREMAT and MPLUS, HIV testing service, and product sales in the "RAINBOW Market" were all organized. Indeed, this activity was to promote gender equality, gender diversity, sexual and mental health within the university.

ที่มา: https://cmu.ac.th/th/article/ac4afe75-4e6e-4cea-bcfe-80e60a4d44d7

The "Magic Dolls" Project

The Faculty of Mass Communication, Chiang Mai University, in collaboration with Thailand Institute of Justice (Public Organization) and other agencies, including CMU Lecturers Network, has implemented the Project of "Magic Dolls: Social Communication for Sexual Abuse Reduction" with aims to resolve the sexual harassment cases, particularly among the victims who are children or those with intellectual impairment or those unable to communicate about the abusive incidents. This project will enable them to talk about the incidents of sexual harassment in a clearer way. Besides, the "Magic Dolls" Project plans to send the dolls to all police stations nationwide, especially to the police stations with female inquiry officials. In fact, this project is deemed to raise social awareness and communication to make the public fully aware of the problems of sexual harassment close to them and jointly minimize the occurrence of such problems.

ที่มา: https://sdgs.cmu.ac.th/th/ArticleDetail/b8022faa-0ac5-4985bf5f-f0394ceb1a74





Promoting Sustainable Water Management for All



Rehabilitating Water Resources in Communities for Better Life Quality and Sustainability

6 CLEAN WATER AND SANITATION







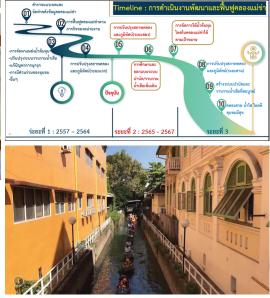






Mae Kha Canal "River of Culture"

The Faculty of Engineering, Chiang Mai University, in association with Chiang Mai Province outlined the Master Plan for Mae Kha Canal No.2 (2018-2022) under the vision of "Beautiful Canal, Clean Water, Good Flow, Happy Community" whereas Yi Peng Festival at Mae Kha Canal, a river of properity, during 18-20 November 2021.

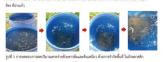


The activity was organized to promote the understanding of people, residing near Mae Kha River basins, toward the values and meanings of traditional culture related to the river to end and refrain from improper conducts against Mae Kha River e.g. throwing waste, releasing waste water, and making the river dirty. It was to draw good fortune for life and jointly rehabitate Mae Kha River to turn into "Mae Kha Great River: a river of prosperity in Chiang Mai" as a river of Lanna culture, traditional lifestyle, history, priceless natural heritage, tourist destination, and historical study.

Source: https://www.cmu.ac.th/th/article/aaf8b386-2528-4353-91ea-78c535f6a4e7



สารกระครารกันสารกระบองการกระบบความสาว โดยณฑ์ทางที่สารกันสารกินสารกินสารกินสารการกระบบความสุดอาจและ 50 โดยณฑ์ทางที่สารกันสารกินสารกินสารกันสารการกระบบความ 24 ที่ไปนะ สารกระครารการกันสุดอ และกระกันสารการกระบบความสารกระบบความสารกระบบความสารกระบบความ 1. การกระคมการกระบบความสารกระบบความสารกระบบความสารกระบบความสารกระบบความ 4. การกระคมการกระบบความสารกระบบความสารกระบบความสารกระบบความสารกระบบความ



รงกุญที่ 1 แต่เปล้ะไว สารร่างมีการให้เริ่มในราชสัมเมลสับเหนือว แล้วดดแต่นนอยู่เด่ สำนว่าของสัทยางสิต แล้วระหว่างการที่ได้มีนระยะเวลา 7.0 เป็นหนรที่แกรงและและสารรับชีวิว น้ำ ซึ่งการเป็นสารสัมเมลสับเหนือว เพร่างให้สารแกรงในนี้ มีค่างตลง ล่งแปล้การเป็นสปเตียง สารกำรายและ โรงการเรียงชีวิจการบบูลและการในนี้

Project of Alum-based Algae Reduction for Improvement of Water Quality and Scenery of Ang Kaew Reservoir

The Energy Research and Development Institute-Nakornping, Chiang Mai University (ERDI-CMU) implemented the project of alum-based algae reduction for improvement of water quality and scenery of Ang Kaew Reservoir. In this project, the research was undertaken by using the alum for flocculation of algal cells and the results disclosed its effectiveness, capable of eradicating 98.27 percent of algae when compared with the quantity of algae in raw water without using the flocculants. Based on this study, it is suited to environmental rehabilitation and quality improvement of raw water resources for production of water supply to students and personnel within the university. It also improves the scenery and raises a sense of aesthetics to Ang Kaew Reservoir. The obtained knowledge can be further applied for communities or other areas in Chiang Mai that are affected by algae. It is therefore a better way to rehabitate the environment and livelihood of the northern communities.



Source: https://erdi.cmu.ac.th/?p=3933







Chiang Mai University has introduced the potential enhancement project for water supply toward educational support within Chiang Mai University "Hariphunchai" Center, Lamphun Province for sustainable water management by increasing the potential of water in the reservoir through reservoir excavations in the same position to address the crisis of environmental changes in case of prolonged droughts. It is also to use the water from its reservoir for public utilities and public facilities regarding water supply production to manage the water effectively and sustainably. A worshipping ceremony was carried out on Tuesday 19 October 2021.

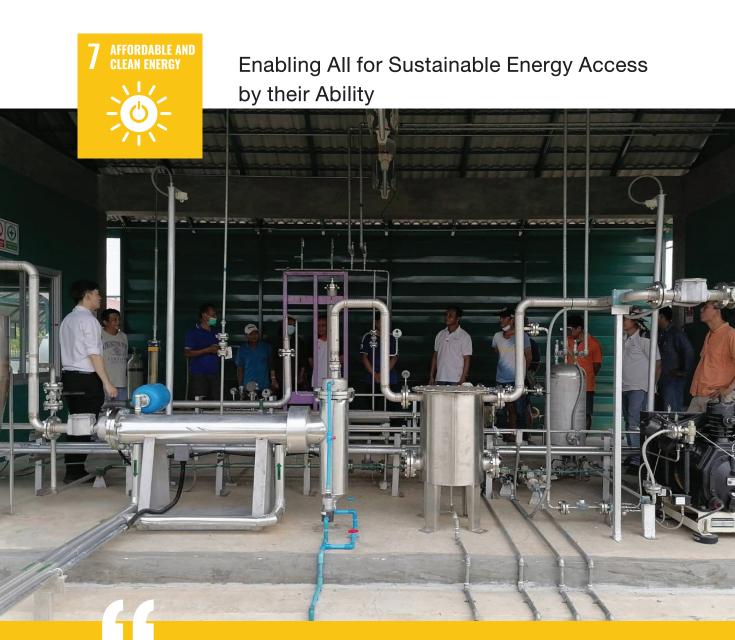
Source: https://www.cmu.ac.th/th/article/24decebb-e5b8-43de-9a06-d376fbc4d610











Pushing Forward Comprehensive Measures in Promoting Alternative Energy and Renewable Engery













ประกาศ สำนักงานมหาวิทยาลัย มหาวิทยาลัยเชียงใหม่ (ฉบับปรับปรง) เรื่อง มาตรการประหยัดพลังงาน

ด้วย มหาวิทยาลัยเขียงใหม่ มีนโยบายการจัดการสำนักงานสีเขียว (Green Office) มุ่งสร้างสรรค์ สังคมให้มีสิ่งแวดล้อมที่ดี เป็นสังคมแห่งสุขภาพและเป็นสำนักงานต้นแบบด้านการจัดการสิ่งแวดล้อมโดยได้ กำหนดมาตรการประหยัดพลังงานเพื่อกำกับ ควบคุม การใช้พลังงานภายในสำนักงานในมหาวิทยาลัยฯ ให้มีประสิทธิภาพ มีการจัดการการใช้พลังงานอย่างเป็นระบบและเกิดประโยชน์สูงที่สุด ดังต่อไปนี้

มาตรการด้านการประหยัดไฟฟ้า

ไฟฟ้าแสงสว่าง

- ๑.๑ ปิดสวิตซ์ไฟฟ้าทุกครั้งเมื่อไม่ได้ใช้งาน และ/หรือช่วงพักกลางวัน ยกเว้นสำหรับผู้ปฏิบัติงาน ในเวลาหยุดพักกลางวัน ให้เปิดเฉพาะพื้นที่ที่จำเป็น ๑.๒ ถอตปลั๊กเครื่องใช้ไฟฟ้า เมื่อเลิกใช้งาน
- ๑.๓ ใช้หลอดไฟฟ้าประหยัดพลังงาน
- ๑.๔ ตรวจสอบอุปกรณ์ไฟฟ้า แสงสว่าง ตามแผนงานบำรุงรักษา
- การใช้เครื่องปรับอากาศ
- ๒.๑ ตั้งอุณหภูมิไม่ต่ำกว่า ๒๕ องศาเซลเซียส ๒.๒ เปิดและปิดเครื่องปรับอากาศในสำนักงานให้เป็นไปตามที่กำหนด ดังนี้ ช่วงเข้า เปิดเวลา ๐๙.๐๐ น. และปิดเวลา ๑๑.๓๐ น. ช่วงบ่าย เปิดเวลา ๑๓.๐๐ น. และปิดเวลา ๑๖.๑๕ น
- หรือปิดก่อนเวลาเลิกใช้งาน ๑๕ นาที
- ทั้งนี้ ขึ้นอยู่กับสภาพอากาศโดยต้องผ่านความเห็นชอบหัวหน้าหน่วยงานนั้น ๆ ๒.๓ การใช้ห้องประชุม ให้เปิดก่อนเริ่มการประชุมไม่เกิน ๑๐ นาที และปิดทันทีเมื่อเสร็จสิ้น การประชุม
- ๒.๙ ทำความสะอาดแผ่นกรองอากาศ เดือนละ ๑ ครั้ง
- ๒.๕ ทำความสะอาดล้างเครื่องปรับอากาศ อย่างน้อยปีละ ๒ ครั้ง
- ๒.๖ ปิดประดู หนัวต่าง ห้องทำงานสนิท เพื่อไม่ให้เกิดการสูญเสียคว่ามเย็น ๒.๗ ตุดการะการทำงานของเครื่องปรับอากาศ โดยชนย้ายสัมการะที่ไม่งำเป็นออกจากห้องปฏิบัติงาน รวมถึงเอกสารเก่าที่ไม่ได้ไข้งานประจำ ให้จัดเก็บตามระเบียบว่าด้วยงานสารบรรณ

๒.๘ ตรวจสอบเครื่องปรับอากาศตามแผนบำรุงรักษาเครื่องปรับอากาศ

Announcement on Energy-saving Measures, Office of the University, CMU (Revised Edition) 2021

Chiang Mai University has set out its policy for Green Office to create the society with good environment for the well-being society and the model office for environmental management. The university therefore issued the CMU Announcement (Revised Edition) on Energy-saving Measures on 26 July 2021 that covered the saving measures for electricity, water, oil fuel, and office supply, including the measure for meeting arrangement and exhibition, the measure for 5s cleanliness, the measure for waste management, the measure for ecofriendly procurement and service, the measure for safety and emergency, and the measure for green spaces. These measures are believed to supervise and control the energy consumption at Office of the University in an effective way along with the systematic energy management and maximum benefits.

Source: https://oou.cmu.ac.th/news/cd554d314e2bfaae9a5f2bf 338686d70/70f94e5eb20bdbc985062db7c12ba17d



T-VER Registration for Emission Reduction and Sustainable Development

The Integrated Biomass Management Center, Energy Research and Development Institute – Nakornping, Chiang Mai University (ERDI-CMU), was commemorated for its implementation of greenhouse gas reduction under Thailand Voluntary Emission Reduction Program or T-VER by Thailand Greenhouse Gas Management Organization (Public Organization). Two projects registered under the T-VER Project included the followings: 1) Biogas Production from Food Waste for Utilization and 2) Biodiesel Production as a Vehicle Fuel at Biomass Plant, Chiang Mai University. It is estimated that these projects will reduce the amount of greenhouse gases in a total of 403 tons of carbon dioxide equivalent per year.

Source: https://erdi.cmu.ac.th/?p=4095





Tao Ngoi Model: CBG for Happiness and Alternative Energy for Community

The Energy Research and Development Institute – Nakornping, Chiang Mai University (ERDI-CMU) in cooperation with Doi Kham Food Products Co., Ltd. jointly held "Promotion and Demonstration Project of Biomethane Utilization through Transmission Pipelines for LPG Replacement in the Model Community" to study the compressed biomethane gas (CBG) for LPG replacement in the transmission pipelines. This project was financially supported by Energy Conservation and Promotion Fund, Energy Policy and Planning Office, Ministry of Energy.

This project realized the importance of energy consumption in the community located in Na Ngoi Village and Pone Pla Lai Village, Tao Ngoi Sub-district, Tao Ngoi District, Sakon Nakhon Province and delivered the model station for CBG production and distribution on 2 April 2021. It was also to provide the sustainable energy guidance to communities based on self-reliance for their joint management of alternative energy to serve as a model for practical utilization in Thailand. In this way, CBG would be used in households to lower the costs for LPG and utilize the energy in a sufficient and sustainable manner within the communities while reducing the reliance on LPG imports from foreign countries.

Source: https://erdi.cmu.ac.th/?p=3453

The Study Project of Guidelines on Hydrogen Production and Utilization for Renewable Energy Promotion

The Energy Research and Development Institute – Nakornping, Chiang Mai University (ERDI-CMU) and the Energy Research Institute, Chulalongkorn University, were assigned by the Energy Policy and Planning Office, Ministry of Energy, to carry out "The Study Project of Guidelines on Hydrogen Production and Utilization for Renewable Energy Promotion". It was undertaken to study and collect the research papers, policies, measures or work plans related to development, production, and utilization of hydrogen by agencies, both domestic and overseas. Eventually, the guidelines on hydrogen production and utilization suited to the energy consumption in Thailand, including fair and reasonable prices for Thailand to further promote the hydrogen energy, would be determined.

Source: https://erdi.cmu.ac.th/?p=3812





Encouraging and Upgrading Economy of Community to Regional Level









Science CMU Job Fair Online 2021

The Faculty of Science, Chiang Mai University, organized "Science CMU Job Fair Online 2021" on an online platform through Facebook Live: Faculty of Science, Chiang Mai University, on 10 February 2021. A variety of activities e.g. a seminar titled in "Job Application and Life after Graduation", introduction to business establishments, job positions, and job positions for cooperative education/training by leading companies along with instructions for job interviews through Zoom Application to promote the occupational opportunities to students and access to information of labor markets suited to their professional disciplines.

Source: https://www.cmu.ac.th/th/article/a7005df4-8d58-4c7cb9b1-039b63ff9708 ແລະ https://www.facebook.com/ CoopeducationCMU/posts/pfbid02CWcr1X3188rUe4YTw5k8oe QS3LMR2zFfHABV95fwnrpEJeSyj9LBieb4vZU7fRSGl

"Happy Money Guide" Project

The Faculty of Nursing hosted the Project of Happy Money Guide on Monday 30 August 2021 through Zoom Meeting due to the importance of savings promotion and personal financial plan for good financial health to its personnel or Happy Money, one essential factor for Happy Workplaces. It was believed to help personnel work with their full capacity and happy working, leading to excellent performance and more effectiveness of the organization.

Source: https://mis.nurse.cmu.ac.th/mis/project/view_project_detail.asp?id=6682







"MORE SPACE: New CMU Community"

Chiang Mai University has arranged a wide space (Ford Plantation) for utilization, bearing the name of "MORE SPACE", whereby the space is allocated for movement and revenue generation from selling commodities. It is also used as a core area for activities regarding the creative cultural promotion. This space is divided into 3 respective zones: 1) Music Playground MORE SPACE; 2) Kiosk MORE SPACE; and 3) Night Market MORE SPACE.

Chiang Mai University builds a community near the campus and city center to promote tourism in Chiang Mai and generate cash flows in the future economic system while increasing the opportunities and business channels for various shops along with more employment and job creation to the public.

Source: https://www.cmu.ac.th/th/article/94833f81-cc78-410f-b3d4-d3b5b1c3140e



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Build Resilient Infrastructure, Promote Inclusive and Sustainable Industrialization and Foster Innovation





Foster Innovation, Advance Technology, Become a Digital University







AKIP VENTURE: Expanding Research to Business and Industrial Sectors

Angkaew Holding Company Limited, Chiang Mai University, and Intellectual Design Group (IDG) Company Limited co-founded AKIP Venture Company Limited or AKIP VENTURE in order to complement a mechanism for driving intellectual property and research in business and industrial sectors. It also supports technology transfer and brand development. It provides intellectual property services from the initial stages of research and development to business operations to maximize commercial and social impact. The services are provided to all researchers, startups, and general business groups. Its four areas of services include

- 1) PATENT one-stop services for patent, petty patent, design patent registration both national and international
- 2) TRADEMARK trademark filing services both national and international
- 3) ANALYTIC patent analysis services for both national and international
- 4) TRAINING COURSE training courses on intellectual property from the experts

Source: https://www.akipventure.com/ #customize-18137



RD Facilities Boost Up

Northern Science Park (Chiang Mai) calls for applications to participate in RD Facilities Boost Up 2021 – the project of upgrading the research and development of the entrepreneurs with network infrastructure, science, research and innovation. It is open for entrepreneurs who are interested in analyzing and testing their products, or want to expand their production capacity from the exemplar factory with pre-production standards at the industrial level. The project covers a wide range of industries including Thai rice innovation, IT, Software, digital content, renewable energy, environment, agricultural and food innovation, medical, and biotechnology. The entrepreneurs participating in the project will receive budget support based on the type of project.

Source: https://www.step.cmu.ac.th/news_specific.php?news_ id=486



One-stop 3D Molding Technology Center (The Brick FABLAB)

Northern Science Park (Chiang Mai) launched a one-stop 3D Molding Technology Center (The Brick FABLAB) which provides 3D design and molding services with a variety of 3D printer technology. The purpose of this center is to create innovations or products that create commercial value. With a variety of printing systems, it can meet all needs, simplify production process, save time, control budget, and produce a full range of special features. This will facilitate entrepreneurs, students and those who are interested in creating innovations or prototypes.



CMU: the First 5G Powered University in ASEAN

Chiang Mai University and Huawei Technology, have together signed an MOU – "5G Powered Smart University Enabled with Cloud and AI" on the 22nd March 2021 at Information Technology Service Center, Chiang Mai University. The institution has aimed to be the top digital university in the ASEAN region and a leader in higher education that enhances technology and skills outside the classroom. This cooperation with Huawei is an important step for the university to bring the modernization of 5G technology to facilitate learning ability in classrooms, and research capacity that supports the growth of the digital world. This also leads Chiang Mai University to become the first 5G smart university in ASEAN, raising the standard of Thai higher education.

Source: https://www.cmu.ac.th/th/article/e58fcdc7-dc19-4946-844a-caad4b3ee749

Source: https://www.step.cmu.ac.th/news_specific.php?news_ id=588





"Adding Rice Straw Value through Innovation of Rice Straw Pulp and Aerated Building Materials to Sustainably Reduce Environmental Pollution in the North"

Chiang Mai University and the Office of the National Farmers Council collaborated in initiating a project, "Adding Rice Straw Value through Innovation of Rice Straw Pulp and Aerated Building Materials to Sustainably Reduce Environmental Pollution in the North." The project integrates cooperation from researchers from many departments of Chiang Mai University, including Faculty of Agro-Industry, Faculty of Engineering, Northern Science and Technology Park, Institute of Public Policy, and the Lanna Rice Research Center as the main unit for coordinating and transferring technology and innovation. The National Farmers Council has reached out to the farmer groups in the eight target areas in the upper northern provinces (Lamphun, Chiang Mai, Chiang Rai, Mae Hong Son, Lampang, Phayao, Phrae and Nan) to promote the utilization of rice straw to reduce the haze and smog problem in the region. It also supports zero waste from the paddy fields, leading to change in disposing methods, from burning rice straw to transforming it into useful products. This creates a sustainable circular economy, generates income to communities and brings sustainability to the Thai economy.

Source: https://sdgs.cmu.ac.th/th/ArticleDetail/ba6fb8af-2f04-43ee-b3f9-67d0e03da088







Eliminate Inequality and Ensure Equal Opportunities









การขยายโอกาสทางการศึกษา

วหาวิทยาอันดังนั้นส่งนั้นการวับนักคึกค่าไปครบการพิเทษจ่าง ๆ เพื่อเป็นการขยาปเอกล ดดความหลือแก้การการศึกษา มุ่งสปันธรุปและดังสมันให้ผู้สึกราบรู้การและการกลับการตั้งมีโลกการต้นมาที่ไม่อยู่ ไม่มีเอกล์ได้ประการปฏิกรามสามาร ประโยชาวิมากกร้างระทั่งสามาในแล้ะครารซิก ไฟเป็นประมาณที่อย่างกับการพิมาระทร อาทิ



Roles of Chiang Mai University in Driving Equality in Education, Economy and Society

Chiang Mai University promotes equality in education, economy and society by expanding opportunities and reducing educational inequality. The university aims to support and encourage those with special skills to have the opportunity to develop their existing potential. They will have the opportunity to apply their knowledge and skills in particular fields through various projects, including:

- Collaborative Project to Increase Production of Rural Doctor (CPIRD)
- 2) Higher education opportunities for well-behaved students
- 3) Scholarships for underprivileged students with great academic performance
- 4) Scholarships for hill tribe students
- 5) Higher education opportunities for student athletes
- 6) Higher education opportunities for social thinkers
- Kru Rak Thin Project opportunities for students from remote areas to study teacher education and return to their home communities to work in protected/ stand-alone schools



Chiang Mai University Scholarships 2021

Chiang Mai University and Chiang Mai University Promotion Board offered scholarships for the academic year 2021 to support underprivileged students and create opportunities for them to study in various fields and become graduates of Chiang Mai University. The funding source for scholarships come from the university's income and donations from individuals, companies, corporations, foundations, and organizations. In the academic year 2021, students were awarded a total of 593 scholarships worth 12,135,800 baht. These scholarships include 51 full-ride scholarships, 382 scholarships awarded for a period of one academic year, 60 scholarships for students who are truly financially deprived, and 100 preparatory scholarships for high school students.

Source: https://www.cmu.ac.th/th/article/64e9356f-97cb-47eb-9dc8-9e882297defe

- 8) Woman in Engineering
- 9) Mae Chaem and Omkoi Development Project
- 10) Promoting the underprivileged, the handicapped and the gifted
- 11) Higher education opportunities for Thai-Muslim students from five southern border provinces
- 12) Higher education opportunities for students with agricultural background

Source: https://www.cmu.ac.th/CMUArticle/ArticleDownload. aspx?id=16c97305-5951-441a-bf4e-d3c8e015f305

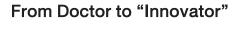




Digital Art Contest on the topic "People with Disabilities and the Power to Inspire"

Chiang Mai University awarded students who participated in a digital art contest on the topic "People with Disabilities and the Power to Inspire." The drawings convey the stories of students with disabilities at Chiang Mai University highlighting their potential and selfimprovement which are the power to inspire people. The results of the contest include three winners, two consolation prizes, and one popular choice award.

Source: https://www.cmu.ac.th/th/article/e2e37fed-f9aa-4e60-a241-f12a8a475192



The Faculty of Medicine, Chiang Mai University (CMU) has selected personnel to work in the Health Innovation Center (MedCHIC). Its goal is to develop the Faculty of Medicine, CMU to become an "Innovative Medical School," with four strategies:

- 1) Medical device innovation
- 2) Health Technology
- 3) Natural Products
- 4) Suandok Medical Innovation District

The Health Innovation Center encourages doctors to innovate, study, and evaluate the practicality of the medical devices, their marketing values and theoretical and practical possibilities. Moreover, the MedCHIC promotes innovation development with experts from various faculties of CMU. In order for the innovation to be practical and able to be commercialized, there is a legal team to take care of intellectual property matters and other legal aspects related to medical devices.

In addition, the Health Innovation Center has created a medical device brand for the elderly and the disabled, called Rehabpy. The medical devices from Rehabpy are developed by innovators who see problems, and have gone through a patient satisfaction testing process.



Source: https://sdgs.cmu.ac.th/th/ArticleDetail/5738e4c6-67a0-46e5-b5b7-15d01ee7b40c

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SMART

7

SMART

Make Cities and Human Settlements Inclusive, Safe, Resilient and Sustainable.

SMART CITY TIANAIAG

SMART

มช. รับมอบตราสัญลักษณ์ <mark>Smart City Thailand</mark> ได้รับการรับรองเป็น "พื้นที่พัฒนาเมืองอัจฉริยะ" 1 ใน 15 เมืองอัจฉริยะของประเทศ

SMART

"

Build a Smart City to be a Model Community Within Chiang Mai University



SMART



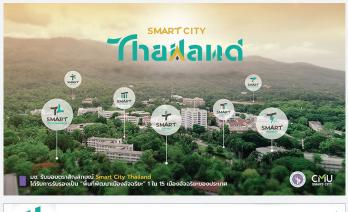
SMART

SMART











CMU: a Smart City Development Zone

Chiang Mai University has been selected as one of 15 "Smart City Development Zones," by the Digital Economy Promotion Agency (DEPA), Ministry of Digital Economy and Society. The University was given a certificate and a Smart City Thailand badge on the 24th December 2021.

Chiang Mai University has been certified as a smart city development zone in all seven aspects:

- 1) Smart Environment
- 2) Smart Energy
- 3) Smart Economy
- 4) Smart Mobility
- 5) Smart People
- 6) Smart Living
- 7) Smart Governance

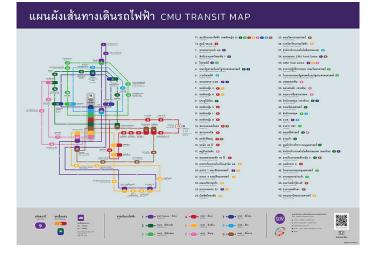
Chiang Mai University believes that its smart city project, "CMU Smart City: Sustainable Excellence for the Community," will be a concrete model in sustainable urban area development for CMU Community which can also be beneficial for surrounding communities to develop sustainably.

Source: https://www.cmu.ac.th/th/article/278e6bb1-5a60-4725-ad9a-22994693aa70

CMU Smart Transit Map

Chiang Mai University has adjusted the new shuttle bus route plan to be more efficient and meet the needs of service users. The principle is that users are able to reach their destination and change the line only once. In addition, new routes have been added to reduce distances and waiting time, covering more of study buildings, dormitories, and other main places in the university. The map can be downloaded at https://cmu. to/transitmap

Source: https://www.cmu.ac.th/th/article/f4888827-72cd-4e6baee9-3899651ca6e6



11



Green Office - Excellent (Gold) Level 2021

Chiang Mai University (CMU) aims to ne a Green & Clean CMU Sustainability Campus, thus university departments/units are encouraged to implement Green Office project to help drive the university to achieve its goals. The University Office therefore uses "Building 2 of the University Office" as the pilot building for the project implementation and as a model for green office in the future. As a result, it has been certified Green Office with excellent (gold) level for the year 2021 from the Department of Environmental Quality Promotion, Ministry of Natural Resources and Environment. The six indicators for the project implementation are electricity consumption, fuel consumption, water consumption, paper consumption, waste generation, and greenhouse gas emission.

Source: https://www.cmu.ac.th/th/article/f6d47b45-4b13-409c-beb2-fb2ec1889dd8

ผลการดำเนินงานก็ผ่านมา

ประเภทการใช้พลังงาน	ข้อตรวจพบ	ข้อเสนอแนะ
การใช้ไฟฟ้า 📌	พบว่า ระหว่างเดือน ม.ค. – พ.ค. มีการใช้พลังงานไฟฟ้า <u>ด</u> ่ากว่าเกณฑ์ <mark>แต่</mark> เดือน มิ.ย.มีการใช้พลังงานเ <u>กิน</u> กว่าเกณฑ์	จัดทำมาตรการประหยุดไฟฟ้าใน สนง. " โครงการคิดก่อนใช้ ใส่ใจพลังงาน ร่วมสร้างสำนักงานสีเขียว " และขอ บุคลากรให้ความร่วมมือ
การใช้เชื้อเพลิง	พบว่า ระหว่างเดือบ ม.ค. – มิ.ย. มีการใช้น้ำมันก้าซโซฮอล์ และดีเซล <u>ต่ำ</u> กว่าเกณฑ์	ปฏิบัติตามมาตรการ ประหยัดพลังงานอย่างต่อเนื่อง
การใช้น้ำ	พบว่า ระหว่างเดือน ม.ค. – มิ.ย. มีการใช้น้ำ <u>ต่า</u> กว่าเกณฑ์	ปฏิบัติตามมาตรการ ประหยัดพลังงานอย่างต่อเนื่อง
การใช้กระดาษ ★ ★ 🛣	พบว่า ระหว่างเดือน ม.ค. – มิ.ย. มีการใช้กระดาษ <u>ต่า</u> กว่าเกณฑ์	ปฏิบัติตามมาตรการ ประหยัดพลังงานอย่างต่อเนื่อง
ปริมาณขยะ 📩 📩	พบว่า ระหว่างเดือน ม.ค. – มิ.ย. มีปริมาณขยะ สูงกว่าเกณฑ์ เล็กน้อย ขอให้ปฏิบัติตามมาตรการปัจจุบัน	ปฏิบัติตามมาตรการ ประหยัดพลังงานอย่างต่อเนื่อง
ปริมาณก๊าซเรือนกระจก	พบว่า ระหว่างเดือน ม.ค. – มิ.ย. มีปริมาณก้าซเรือนกระจก <u>ใกล้เคียง</u> กับเกณฑ์	ให้ปฏิบัติตามมาตรการ ฯ และให้ความร่วมมือประหยัดไฟฟ้า





From waste to value with sustainable resource management









National Green Office Excellent (Gold) Level Certification

Three Chiang Mai University departments, namely the Library, University Office Building 2, and the Office of Arts and Culture Promotion, have been certified Green Office with excellent (gold) level for the year 2021 from the Department of Environmental Quality Promotion, Ministry of Natural Resources and Environment. According to the Green Office management policy, it aims at creating good and healthy environment for the society.

In this regard, the Green Office Promotion Program emphasizes that all CMU personnel must be involved and aware of the responsible use of resources and energy by changing behaviors and participate in the program, leading to sustainable environmentally friendly consumption.

Source: https://www.cmu.ac.th/th/article/92080aa7-c942-4c02b4a2-afe59d323e39



"นักศึกษาคณะวิทยาศาสตร์นำผลงานวิจัย วัสดุเหลือใช้ทางการเกษตร เพื่อต่อยอดเป็นวัสดุเชิงโครงสร้าง คว้า 2 รางวัล ที่ประเทศญี่ปุ่น"

Excellent Pr esenter in the Post ายน 2564

Agricultural Waste Research Award

Faculty of Science, Chiang Mai University sent a doctoral student to present a research on agricultural waste at the Young Scientist Seminar (18th YSS, 2021) in Japan and received two awards, namely Excellent Presenter in the Poster Session (Microbiology) Award of the Sakura Science Program 2021 and Best Speaker Award in Young Scientist Seminar (18th YSS, 2021), Yamaguchi University.

This research aims at turning agricultural wastes, such as rice straw, corn husks, bamboo scraps and sugarcane leaves, into value-added products. There are a large amount of these wastes which accelerate carbon cycle. Thus, instead of burning them, the researcher suggested to add value to the biomass by using the agricultural wastes as the starting material for the production of mycelium-biocomposite material. The material is biodegradable, environmentally friendly, and can be further used in the production of structural materials, such as wall panels, roof, and aerated materials, the production of disposable everyday products, or plastic substitutes such as plant pots and agricultural product packaging. The research leads to sustainable management of agricultural wastes promoting the Sustainable Development Goals; SDGs and holistic economic development based on Bio-Circular-Green Economy: BCG Economy.

Source: https://www.cmu.ac.th/th/article/25a1bc24-93a8-4e2e-8f88-27189d9bd0cc



Sustainable Eco-Friendly Packaging Development Model

Food and Packaging Innovation Center and Public Policy Institute, Chiang Mai University challenge and create opportunities for SMEs in Thailand and ASEAN to become a high-potential production base for eco-friendly packaging. There are a number of agricultural wastes and new researches and innovations in the region. Moreover, the market today also has a demand for natural and non-plastics materials, thus the sustainable eco-friendly packaging development model was suggested. This model can be integrated into the global value chain, divided into three levels as follows:

- 1. Upstream: from raw materials to packaging
- 2. Midstream: from distributors to end-users
- 3. Downstream: waste management



Source: https://www.cmu.ac.th/th/article/94494f06-06a9-4a4e-8ba1-66c7be657219



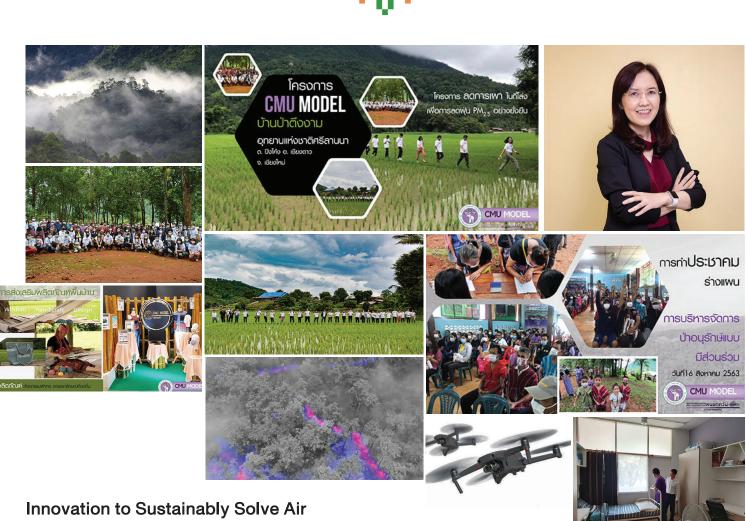


Reduce Pollution, Turn Crisis into an Opportunity to Sustainably Solve the Problem









Innovation to Sustainably Solve Air Pollution Problems

Chiang Mai University has worked collaboratively with the public sector, the private sector, and community leaders to solve the true root cause of haze and smog pollution in the North. Therefore, the CMU Model project was established in Ping Khong, Chiang Dao District to create understanding and promote responsible utilization of natural resources so as not to affect biodiversity and ecosystem. In addition, it helps community to monitor smog pollution in a timely manner. The project is carried out under a participatory forest conservation management plan between communities, national parks and educational institutions to be a model area for sustainable solution for forest fire smog pollution. It also encourages community participation in solving air pollution problems with external perspectives, enabling them to understand and gain insights into the problems of communities living adjacent to forests, especially economic problems.

The University, along with many sectors, have collaborated to create innovations to sustainably solve air pollution problems which are forest fire prevention and control with thermal imaging unmanned aerial vehicle system, clean air innovation, application for monitoring and warning air pollution, Air Quality Index, dust measuring device (Dustboy), Thai Air Quality application, CMAQHI application and website, PM2.5 particle filtering face mask, and positive pressure face mask (Masqurax@CMU). All these innovations were created to eradicate the "smog season" from Thailand, especially the North. It is also a hope for the future in sustainably solving the problem of smog pollution.

Source: https://sdgs.cmu.ac.th/th/ArticleDetail/f1d05c91-44b0-4c64-a5d9-2f87f300088b





Transplanting Seedlings with Mushroom Spawn to Mitigate Climate Crisist

under the principle of "small is beautiful."

Faculty of Agriculture, Chiang Mai University, together with Maejo Wild Mushroom Research and Development Center and Samoeng Green Valley leaders have transplanted seedlings with wild mushroom spawn in the resin tree plantations and in the alley cropping agroforestry system to make the seedlings grow faster, according to climate crisis mitigation goals. This is in accordance with Sustainable Forest Management (SFM) guidelines. The project integrates sustainable utilization of biodiversity and terrestrial natural resources with the fight against climate change, operating

Source: https://www.agri.cmu.ac.th/2017/webs/info_activity_details/22584/5/2





Source: https://www.agri.cmu.ac.th/2017/webs/info activity details/22428/5/2

Documentary of Environmental Conservation in Chiang Mai

Faculty of Agriculture, Chiang Mai University, together with Forest and People Research Center (FP) and Maejo Wild Mushroom Research and Development Center made a documentary about the climate change crisis and environmental problems. The documentary represents two projects, "Wild Mushroom and Forestation: Generate Income and Reduce Smog" and "Gurjan Tree Leaf Value Adding to Reduce Forest Fire and Replace Plastics." The documentary was broadcast on Thai PBS program '2 องศา (2 Ong-sa).'



Conserve and Sustainably use the Oceans, Seas and Marine Resources For Sustainable Development.

"

Promoting sustainable marine and coastal ecosystem management









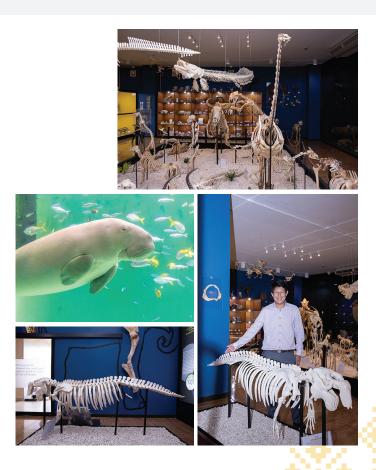


Workshop on Creating New Products from Marine Resources

College of Marine Studies and Management in collaboration with Chiang Mai University School of Lifelong Education have organized a short training course program under the topic "Creating New Products from Marine Resources 2021" at the laboratory of College of Marine Studies and Management. The workshop aims to inform participants of the process of adding value to food products, packaging development, shelf-life extension, and marketing strategies. The production of crispy fish chips from salmon scraps and freeze-dried salmon were introduced to promote new occupations for local people and provide knowledge in creating new products from marine resources for the community.



Source: https://www.cmu.ac.th/th/article/ d4cf120b-16ff-4f5d-b8dd-226304f5dfa7



Conservation and Protection of Dugongs in Thailand

Faculty of Veterinary Medicine, Chiang Mai University together with Phuket Marine Biological Center, Department of Marine and Coastal Resources, Ministry of Natural Resources and Environment have conducted researches on dugongs. This collaboration examined sexes of dugongs, whales and dolphins using molecular biology techniques. Sex determination of dugongs from their skeletons is useful for collecting marine mammal data, predicting dugongs' age by measuring the length of telomeres, and studying on the genetic diversity of dugongs in Thailand and around the world. The studies have shown that the dugong population in Thailand is genetically different from other dugongs in the world.

These research findings have solved some of the mysteries of dugongs through veterinary biology, providing information that is absolutely necessary for further analysis and legislation to protect dugongs in the coasts of Thailand.

Source: https://sdgs.cmu.ac.th/th/ArticleDetail/7a548483-ee93-4b48-91e8-70ff7532f500





Research Cooperation on the Impact of Sea-Level Rise on Tourism

Assistant Professor Dr. Anupong Wongchai from Faculty of Agriculture, Chiang Mai University was a corresponding author on "the Impact of Sea-Level Rise on Tourism Small Islands a Case Study of Wenzhou Island during the Pre-COVID19 Pandemic Period" published in the CONVERTER journal. The researchers examined the rise of sea level in Wenzhou Island, the People's Republic of China that affects tourism by using Geographic Information System. The results of the study are useful for planning the Island's tourism resources and the adaptation of residents to prevent natural resource shortages.

Source: https://www.cmu.ac.th/th/article/882812bf-5de7-4969-ad57-2f6a789f3128

A Short Course on the Awareness of Venomous Jellyfish

School of Lifelong Education, Chiang Mai University creates a short course on the "awareness of venomous jellyfish, prevention, and first aid" to prevent injuries and deaths from venomous jellyfish. The purpose of this course is to provide coastal accommodation entrepreneurs, medical personnel and the public with the knowledge to prevent and be aware of being injured and dead from deadly jellyfish, as well as being able to provide first aid to the injured from jellyfish venom.

Source: https://mooc.cmu.ac.th/th/course/2F21912A-4695-49C9-83A2-F465AE710C02





Promote Sustainable use of Terrestrial Ecosystems

"

Create the Ideal Model of an Ecosystem to Restore Biodiversity











Ecosystem Conservation "Ang Kaew Reservoir CMU"

"Ang Kaew Reservoir CMU" is the recreational area in Chiang Mai University and is the type III grade water resource which is used for consumption after being through the water treatment. Nowadays, "Ang Kaew Reservoir CMU" is facing the growing number of algae turning the water into green and turning its scenery unpleasant. The cause of the increasing number of algae is the over-enrichment of water by nutrients including Nitrogen and Phosphorus resulted from getting more water from natural resources to the reservoir. This causes eutrophication which will possibly kill the fish from the shortage of oxygen. Besides, the growing number of black crowned night herons in migration during the rainy season to lay eggs and to feed their newborn babies is also one of the main factors in the increase of nutrients in the water especially when the birds excrete their droppings into the water. At the same time, the populations of black crowned night herons reveal the ecological abundance, and they also become the invaluable natural learning source. Chiang Mai University which sees the importance of and intends to sustain the ecosystem and biodiversity, therefore, has been finding the solution in this issue without affecting the water quality along with the flock of birds. With the existence of over thousand black crowned night herons in the university, it is the measure revealing the high environmental quality physically and morally.

As a result, Chiang Mai University has managed to improve the water quality by using alum coagulation to remove the algae in the water. Furthermore, the university has utilized the explicit knowledge from the research with the society or any other area in Chiang Mai affected by algae growth, resulting in the environmental revival and the improvement of the northern local life.

Source: https://erdi.cmu.ac.th/?page_id=3902





"Forest Restoration Technology" Online Course

Chiang Mai University's Forest Restoration Research Unit (FORRU) launched the online course on "Forest Restoration Technology." It is a short-term training course for competency certification in which all groups of learners will learn about the concepts and practices of tropical forest restoration, the use of framework-species method, the process of restoring forests according to each area, and knowledge of the use of technology to restore forests. This course provides knowledge on forest ecology, forest restoration, forest environment survey, and the collection of phenotype data, plant specimens and seeds, etc.

Source: https://www.cmu.ac.th/th/article/5cb5fba1-ef6c-4540-ab45-82bb88b6cce5

4 Rai (6,400 m²) Forest Restoration Project at Pong Yaeng Nai, Chiang Mai

Forest Restoration Research Unit (FORRU), Faculty of Science, and volunteers participated in the 3rd postplanting care activity by weeding and fertilizing 1,350 seedlings in an area of 4 rai under the "Pong Yaeng Trail Project #4: 4 Rai Forest Restoration at Pong Yaeng Nai." The participants learned how to restore the forest by using framework-species method through hands-on practice, leading to the restoration and conservation of forest at Doi Suthep-Pui National Park area, Ban Pong Yaeng Nai, Mae Rim District, Chiang Mai.

Source: https://www.facebook.com/forestrestorationresear chunit/posts/pfbid02HA9UAHtBJSW4QthmJNQeWth4Fep6Z2bsrgh QY4uMhb9H9nnESPH8quVjHor7RdF7l





Promote Peaceful and Inclusive Societies for Sustainable Development, Provide Access to Justice for all and Build Effective, Accountable and Inclusive Institutions at all Levels



Promote Morality, Reduce Inequality, Develop Transparent Institutions, and Combat all Forms of Corruption and Bribery







ประกาศมหาวิทยาลัยเชียงใหม่ เรื่อง นโยบายไม่รับของขวัญและของกำนัลทุกชนิดจากการปฏิบัติหน้าที่ในทุกเทศกาลและทุกโอกาส (No Gift Policy)

มหาวิทยาลัยเชื่อให้ผู้บริหาร ข้าราชการ พนักงานมหาวิทยาลัย และผู้ปฏิบัติงานได้ยึดอิเป็นแนวปฏิบัติ เป็นไปตามนโยบายรัฐบาลในการส่งเสริมการบริหารราชการแผ่มติมที่มีธรรมาภิบาลการป้องกันการทุจริต เป็นไปตามนโยบายรัฐบาลในการส่งเสริมการบริหารราชการแผ่มติมที่มีธรรมาภิบาลการป้องกันการทุจริต ประพฤติมัขอบ สอดกล้องกับแผนแบ่บทภายได้ยุทธศาสตร์ชาติประเด็นการต่อต้านการทุจริตและประทฤติมัขอบ ของประเทศ ประกาศมหาวิทยาลัยเชียงใหม่ เรื่อง การให้หรือรับของขวัญหรือประโยชน์อันได ลงประกาศ ณ วันที่ ๒๒ ธันวาคม ๒๔๖๓ และเป็นไปตามนโยบายของมหาวิทยาลัยในการดำเนินโครงการประเมิน คุณธรรมและความโปร่งใสในการดำเนินงานของส่วนงาน มหาวิทยาลัยในการดำเนินโครงการประเมิน กุณธรรมและความโปร่งใสในการดำเนินงานของส่วนงาน มหาวิทยาลัยในการทำเนินโครงการประเมิน วัฒชีรรมองค์กรที่ดี เพื่อป้องกับการทุจริตและประทฤติมีขอบต่อการปฏิบัติกรับกิตอดจนเสริมสร้าง เพิ่งไข้การที่ดี เพื่อป้องกับการทุจริตและประทฤติมีขอบต่อการปฏิบัติกรับที่การดำเนลงกางจริงจั นั้น

เพียงหา เรื่องเห็นขึ้นเข้าสอบนเอบ เอทู แอรรม และหาวามเบรง เล่นเท็จ เป็นจำนออง มหาวิทยาลัยเข็งใหม่ เป็นไปอย่างต่อเนื้องและเป็นรูปธรรม จึงประกาศนโยบายไม่รับของขวัญและของกำนัล ทุกขนิดจากการปฏิบัติหน้าที่ในทุกเทศกาลและทุกโอกาส (No Gift Policy) ร่วมกับปลุกจิตสำนึกและ สร้างวัฒนธรรมสุจริตในองค์กร โดยการบ้าของผู้บริหารสูงสุด ตลอดจนข้าราชการ หนักงานมหาวิทยาลัย และ ผู้ปฏิบัติหานึ้นมหาวิทยาลัยเซียงใหม่ทุกคน ขอประกาศเจตนารมณ์ "งครับ งค์ให้ของขวัญและของกำนัลทุก ชนิดจากการปฏิบัติหน้าที่ในทุกเทศกาลและทุกโอกาส (No Gift Policy)" เพื่อหลึกเลี้ยงการกระทำอันอาจมีผล ต่อลุลทินิจหรือการดัดสินใจในการปฏิบัติหน้าที่ ซึ่งนำไปสู่การเลือกปฏิบัติ หรืออาจก่อให้เกิดผลประโยชน์ ทับซ้อน ตามนามาทรังนี้

 ผู้บริหาร ข้าราชการ พนักงานมหาวิทยาลัย และผู้ปฏิบัติงานในมหาวิทยาลัยเซียงใหม่ งดรับของชวัญและของกำนัลทุกชนิดจากการปฏิบัติหน้าที่ ในทุกเทศกาลและทุกโอกาส

๒. ผู้บริหาร ข้าราชการ พนักงานมหาวิทยาลัย และผู้ปฏิบัติงานในมหาวิทยาลัยเชียงใหม่ งตให้ของขวัญและของกำนัลทุกชนิดแก่บุคคลภายนอกผู้มาติดต่อ ในทุกเทศกาลและทุกโอกาส

้ด. ผู้บริหาร ข้าราขการ พนักงานมหาวิทยาลัย และผู้ปฏิบัติงานในมหาวิทยาลัยเขียงใหม่ ต้องปฏิบัติหน้าที่อย่างถูกต้อง โปร่งใส เป็นธรรมและไม่เลือกปฏิบัติ ไม่แสวงหาเพื่อให้ได้มาซึ่งของขวัญ ของกำนัล หรือผลประโยชน์ที่มีขอบตัวยกฎหมาย

๔. การแสดงความยินที่ การแสดงความปรารถนาดี การแสดงการต้อนรับ หรือการแสดง ความเสียใจในโอกาสต่าง ๆ ตามประเพณีนิยม ควรใช้วิธีการแสดงออกด้วยการลงนามในบัตรอวยพร สมุดอวยพร บัตรแสดงความยินดี บัตรแสดงความเสียใจ แทนการให้ของขวัญหรือสิ่งของ

จึงประกาศมาเพื่อทราบโดยทั่วกันและถือปฏิบัติอย่างเคร่งครัด

สำเนาถูกต้อง ที่**ารถางร์** (นางสาวพืชชาพร สุมนะ) นักจัดการงานทั่วไป



No Gift Policy

Chiang Mai University has issued a policy of not accepting gifts of any kind on all festivals and occasions (No Gift Policy) to implement the policy of Integrity and Transparency of Chiang Mai University (CMU-ITA). This policy reinforces integrity, ethics, honesty and transparency at work, as well as fosters a good organizational culture to seriously prevent corruption and misconduct. The executives, government officials, and university personnel are required to strictly comply with the policy.

Source: https://hr.oop.cmu.ac.th/data/files/news/newsfiles 110420220419.pdf



A Study on the Period Poverty: the Case Study of Female Students in Chiang Mai

Faculty of Political Science, Faculty of Law Chiang Mai University and Faculty of Humanities and Social Sciences Chiang Mai Rajabhat University conducted a research on the inequalities in access to menstrual hygiene products among female students in Chiang Mai, which was funded by King Prajadhipok's Institute. The purpose of this research is to examine the period poverty and all main relevant contexts, explore legal and policy frameworks for tackling period poverty, and study teenage female student inequalities in access to menstrual hygiene products in Chiang Mai. According to the research, it is found that although Thailand has laws relating to women's rights and equality between women and men, there is no parent law to enforce, promote, and encourage access to menstrual hygiene products. It is also shown that there is consistent evidence of socio-economic inequality in the conditions of menstrual hygiene management gaps as well as lack of access of female students to affordable menstrual hygiene products in Chiang Mai. Socio-economic constraints of the household and locality are major contributors to these inequalities.

Source: https://www.kpi.ac.th/knowledge/research/data/1213



Anti-Corruption Awards 2021

Chiang Mai University has been announced "Anti-Corruption Awards 2021" in "Outstanding Educational Institution for Anti-Corruption Promotion." It is regarded as an educational institution that adheres to good governance principles, operating with transparency and honesty, and supports in anti-corruption campaigns. The purpose of the awards is to honor individuals, organizations and media who comply with the principles of good governance and perform their duties with perseverance, honesty, and integrity.

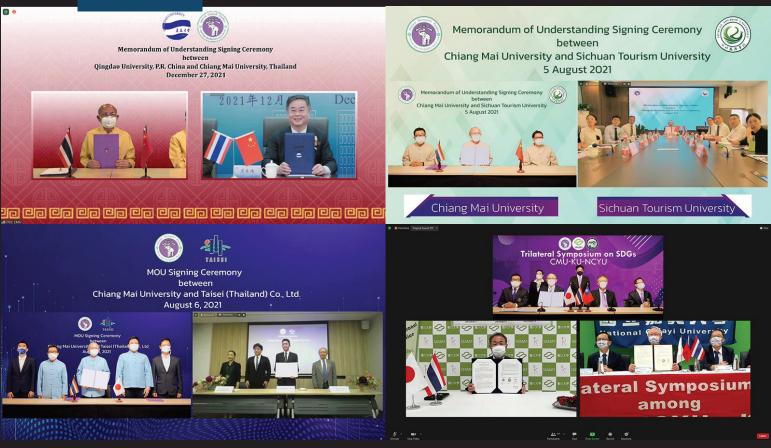
Source: https://www.cmu.ac.th/th/article/793c3311-f701-47c7b281-6dc578ce175c



17 PARTNERSHIPS FOR THE GOALS



Strengthen the means of implementation and revitalize the global partnership for sustainable development.





Enhance Cooperative Integration to Elevate to the International Level













"Trilateral Symposium on SDGs: CMU-KU-NCYU"

Chiang Mai University, Kagawa University, and National Chiayi University collaborated to organize an international academic conference "Trilateral Symposium on SDGs: CMU-KU-NCYU" under five topics, including Food Session, Health Session, Society Session, Technology Session, and Student Session. It is an exchange of learning experiences between students from the three institutions, and the presentation of topics related to the SDGs. This conference will lead to effective partnerships and joint research projects for sustainable development.

Source: https://ird.oou.cmu.ac.th/th/sdgs-2021-cmu-ku-ncyu/











CMU Joins Forces with Microsoft to Launch "Microsoft Learn for Educators"

Chiang Mai University and Microsoft (Thailand) have signed an MOU for Academic Cooperation to launch Microsoft Learn for Educators. The project aims to provide teachers with access to Microsoft courses and teaching materials. Moreover, it intends to encourage students and personnel to get Microsoft certifications so that they can improve their digital literacy. This is in line with the national policy on digital development for economy and society.

Source: https://www.cmu.ac.th/th/article/49bc4924-e6b1-4a54b760-f2978d8e4c79



Panel Discussion on PM2.5: Thailand Guiding Policy

Faculty of Law, Faculty of Political Science, Faculty of Humanities Chiang Mai University and Academic Center for Air Pollution in Northern Thailand organized a panel discussion on "PM2.5: Thailand Guiding Policy," together with Secretariat of the Senate, Chiang Mai Breathe Council, the Joint Standing Committee and Sustainable Development Foundation. The Academic Center for Air Pollution and other departments studied air pollution phenomena while developing instruments and technologies for climate monitoring to create database system and a systematic approach to air pollution problem solving. This academic panel discussion was held to monitor and evaluate the system for solving PM2.5 problem in the North. It was concluded that new policies regarding smog management should be formulated. There is also a need to talk about the problem in the ASEAN Community Forum. In addition, there is an urgent need to push for legislation to ensure "right to clean air" for the people.

Source: https://www.cmu.ac.th/th/article/756f4af2-48fd-4016-8968-000cbf98d343







Cross-Border Trade through R3A and China-Pan Railway Network

College of Arts, Media and Technology, Chiang Mai University launched a project, "Boosting Cross-Border Trade Opportunities in MLC SEZs through R3A and China-Pan Asia Railway Network" which was funded by Mekong-Lancang Cooperation and Ministry of Commerce with a budget of 452,600 USD. The goal is to make Chiang Khong a center of Cross Border E-Commerce (CBEC) for exporting Thai products through R3A route connecting Kunming Free Trade Zone. The project relies on China's railway network that distributes products within China and connects Europe. It is estimated to take a total of three years (2021-2023) to complete. The Mekong-Lancang Cooperation consists of six member countries: Cambodia, Laos, Myanmar, Vietnam, Thailand, and China (Yunnan and Guangxi).

Source: https://www.cmu.ac.th/th/article/0210bf9c-f663-4ad7bc52-531555f41ee5





Chiang Mai University

239, Huay Kaew Road, Muang District, Chiang Mai Thailand, 50200 https://www.cmu.ac.th

